

ROCKBRIDGE REGIONAL LIBRARY SYSTEM SOCIAL MEDIA POLICY

Rockbridge Regional Library System (RRLS) uses social media to increase awareness and accessibility for classes, programs, resources, and services in order to better serve RRLS patrons and staff.

RRLS social media accounts are used for these purposes:

- To promote library classes, services, and programs through greater accessibility to RRLS-specific information
- To improve library services, classes, programs and resources based on patron feedback
- To provide information to the community effectively and efficiently
- To enhance communication and collaboration between RRLS staff and community members.
- To reach new and inactive patron groups.

RRLS is not responsible for the content of posts made by third parties, including customers, reviewers, advertisers, etc. Public posts by third parties do not reflect the positions of RRLS or staff.

RRLS reserves the right to block public posts or comments if they include spam or advertisements, hateful or harassing speech, obscenity, personal disparagement or defamation, or any other comment that violates the RRLS code of conduct.

APPROVED BY RRLS BOARD OF TRUSTEES
April 16, 2019